

## **For Immediate Release;**

### **Anaheim, CA -- THE AMERICA RIDE AND MUSIC FESTIVAL on May 21st and 22nd, 2016**

Lifestyle Cycles of Anaheim, CA presents The America Ride and Music Festival. This event is a two day, family event consisting of a Motorcycle Ride, Music Festival, Poker Run and tribute to our Military Heroes. All of this created for the benefit of the Patriotic Service Dog Foundation (a non-profit organization). 100% of the funds collected go directly to The Foundation. You can get more information or purchase your Event tickets in person at Lifestyle Cycles in Anaheim or at [www.theamericaride.org](http://www.theamericaride.org)

### **THE RIDE: Escorted Ride from Lifestyles Cycles in Anaheim on May 21st, 2016**

Registration for the ride will begin at 7:00am, May 21st at Lifestyle Cycles, 1501 N. State College Blvd in Anaheim. The riders will be staged on State College Blvd. (which will be closed off by the police department for the ride) directly in front of Lifestyle Cycles. Kick stands up at 9:30am.

Local Fire Departments will be escorting hundreds of motorcycles from Lifestyle Cycles along our local freeways and streets, to the final destination of The America Ride and Music Festival in Silverado Canyon, at Lakeview Park, just behind Irvine Lake. Many of our Military Heroes, celebrities and dignitaries will be among the riders. The local SWAT Team will follow the riders in this inspiring Parade of Bikes.

### **THE MUSIC FESTIVAL: Live Music, Great Food and a Kid Zone**

The Main Stage will be host to some of the most exciting bands performing live. Performances by Saga Strings - The Anonymous Band - Bad Ass Co - Jay Gordon's Blues Venom - Noise Pollution; The AC/DC Experience - Sam Morrison Band - Skynard Reloaded - Master of Puppets - Kim Martin Band - Country Music Award Winner Ry Bradley - the legendary Bobby Cochran Band and special guest appearance by Kevin "Noodles" of The Offspring.

On a more intimate stage, Active Service Dogs will be available to demonstrate their skills and how they are a benefit to their Veteran partner. Hear from our Military Heroes about their Service Dog partners and the difference their Service Dog makes in their everyday life. Meet a few of the Service Dogs in Training (puppies) and witness training demonstrations.

Throughout the Event, familiar and one of a kind food temptations will be available. Several Beer and Wine Pavilions will be located throughout the Festival. The dedicated Kid Zone will be sure to entertain children and young at heart alike.

### **THE POKER RUN: Free Poker Run to The America Ride and Music Festival on May 22nd, 2016**

Registration for the Free Poker Run begins at 7:00am on May 22nd. The first stop, registration and sign in area is at World Famous Cook's Corner in Silverado Canyon. The Poker Run begins at 9:00am with 4 additional stops to collect your best hand at Mission Motorsports in Irvine, Orange County Indian in Westminster and Lifestyle Cycles in Anaheim. The final stop will be INSIDE The America Ride and Music Festival at Lake View Park, Silverado Canyon. You must have an Event ticket for entry in order to collect your final hand. All motorcycles and cars are welcome to try their hand for the \$1,000. Cash Prize

**WHO IS THE PATRIOTIC DOG SERVICE FOUNDATION:** The Patriotic Service Dog Foundation is a local, non-profit organization dedicated to providing highly trained service dogs to our military heroes at little or no cost to these Veterans. The PSDF is a fiscally sponsored project of OneOC which means the Foundation is held to extremely high standards.

**WHO THEY BENEFIT:** It is estimated that over 500,000 Veterans from the Iraq and Afghanistan war alone suffer from post-traumatic stress disorders, traumatic brain injuries, amputations and other mental and physical disabilities. Much worse, twenty-two of our military heroes take their lives every day. Patriot Service Dog Foundation is proud to announce that none of these Veterans who have received these service dogs have taken their own lives; thus their motto and continuing goal, **"22 to Zero"**. These service dogs allow our Military Heroes to become more independent, self-confident and comfortable with life after military service.

Pre-sale, discounted tickets to attend The America Ride and Music Festival, can be purchased at Lifestyle Cycles in Anaheim or online at [www.theamericaride.org](http://www.theamericaride.org) Regular priced tickets can be purchased at the gate the day of the Event.